

# CURRICULUM VITAE OF JAMIE WOOSTER

📍 Gold Coast, QLD  
☎ 0434 998 497  
✉ [disent@gmail.com](mailto:disent@gmail.com)  
🔗 [disentdesign.com](http://disentdesign.com)

## EMPLOYMENT HISTORY

3/2022 - 1/2023

SENIOR UX/UI DESIGNER · Try@Home

As Senior UX/UI Designer at Try@Home, I was responsible for designing and developing the UX/UI from concept to mock-ups and high-fidelity prototypes, as well as contributing to the company's overall branding efforts. Operating within an agile framework, I designed the UX and UI for the company's key B2C product and accompanying B2B admin platform. Additionally, as a member of the product team, I played an integral role in planning and developing the company's products and executing complex user experience flows and high-fidelity interactive prototypes.

2/2020 - 3/2022

SENIOR DESIGNER · Machines4U

As a Senior Designer at Machines4U, I was responsible for all of the company's advertising, branding materials, social animations and videos, and marketing-related UX/UI materials. I also managed a small team of off-shore designers. A significant portion of my time was dedicated to designing key art pieces and accompanying animated ads for the company's various online platforms and social media accounts. I was able to increase the company's online presence and bring in new customers through the campaigns I developed.

4/2017 - 1/2020

SENIOR DESIGNER · Global Work & Travel

As a Senior Designer at Global Work & Travel, I was responsible for a wide range of design tasks, including UX design, digital animation and video editing, and the creation of digital advertising assets across various media and social media platforms. I managed a small team of off-shore designers and focused on designing UX and UI for the company's online platforms, creating graphics and video advertisements for social media accounts, and increasing online engagement and sales through my campaigns.

## SKILL SET

Senior-level experience in user experience and user interface design.

Expertise in creating wireframes, user flows, and high-fidelity interactive prototypes.

Strong background in user research, testing, and data analysis.

Proficient in graphic design, digital art, and visual design principles.

Experience designing for web, mobile, and other digital platforms.

Proficient in motion design and video editing.

Solid understanding of branding, marketing, and user psychology.

Experience with Google Ads and HTML5 ad creation.

Experience in pre-press design, desktop and digital publishing.

Strong collaboration and communication skills, ability to work with cross-functional teams.

Proficient in design tools like Sketch, Adobe XD, Figma, Photoshop, Illustrator, Premiere Pro, After Effects.

Proficiency in popular content management systems (CMS) and web development languages such as HTML, CSS, and JavaScript.

# CURRICULUM VITAE OF JAMIE WOOSTER

📍 Gold Coast, QLD  
☎ 0434 998 497  
✉ [disent@gmail.com](mailto:disent@gmail.com)  
🔗 [disentdesign.com](http://disentdesign.com)

## EMPLOYMENT HISTORY cont.

5/2013 - 3/2017

DIGITAL GRAPHIC DESIGNER · ANZCRO Pty Ltd

This position benefited from my experience with print and online / social marketing, including creating animated HTML5 google ads, as well as my experience with the design and implementation of various promotional material for print and across all digital platforms.

2/2010 - 11/2012

GRAPHIC DESIGNER · V8 Supercars Australia

Working as the inhouse designer for V8 Supercars I was responsible for print and press designs including signage, point of sale, corporate proposals, ticketing designs, maps etc. I also designed a variety of digital assets and animations for web and television.

6/2006 - 1/2010

MULTIMEDIA COORDINATOR · Billabong Australia

Working for the marketing department my responsibilities included all forms of design, from print to digital design and animation.

## SOFTWARE

Mac and Windows OS

Adobe Photoshop, After Effects, Premiere Pro, Animator, Illustrator, InDesign, PDF / Distiller, XD

Jira, Confluence, Bitbucket

Sketch, Figma, Invision, Miro

Google Ads / Ad Manager / Web Designer / Docs / Slides / Sheets

Microsoft Office and Publisher

3Ds Max, Blender and ZBrush

## MY WORK

[www.disentdesign.com](http://www.disentdesign.com) ↗

[behance.net/disent](https://behance.net/disent) ↗

[au.linkedin.com/in/disent](https://au.linkedin.com/in/disent) ↗

## EDUCATION HISTORY

2018

GOOGLE UX DESIGN CERTIFICATE  
Online Course

2004

DIPLOMA OF ARTS - GRAPHIC DESIGN  
TAFE QLD

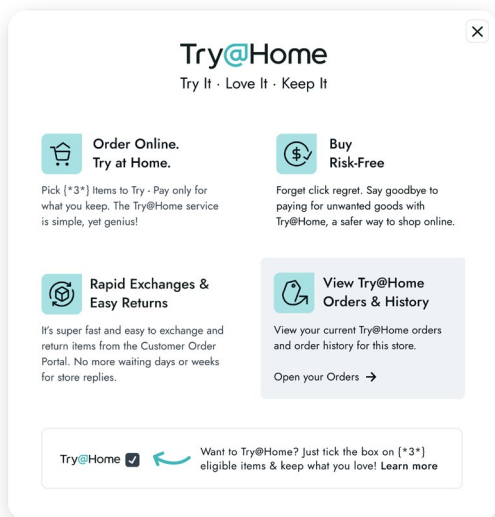
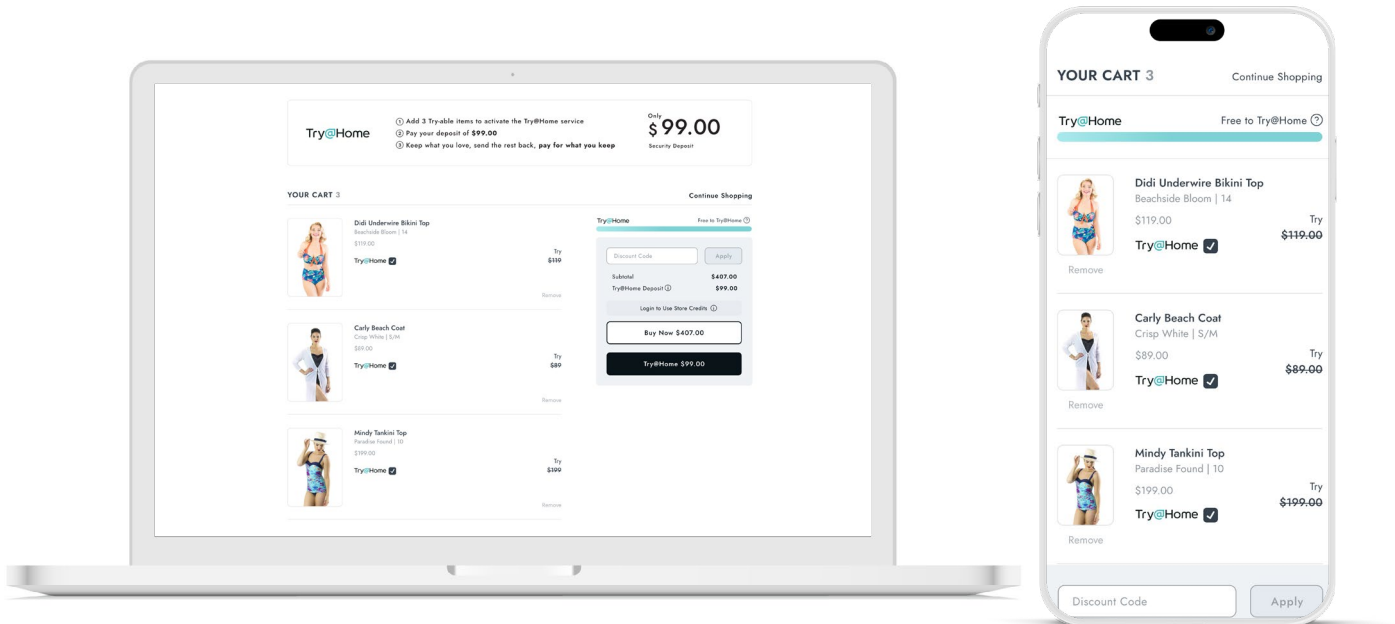
Thank you for reading, the following pages contain select examples of my design work. More design work, including UX case studies and animation, along with examples of my personal artwork, can be seen at [www.disentdesign.com](http://www.disentdesign.com)

Kind regards,

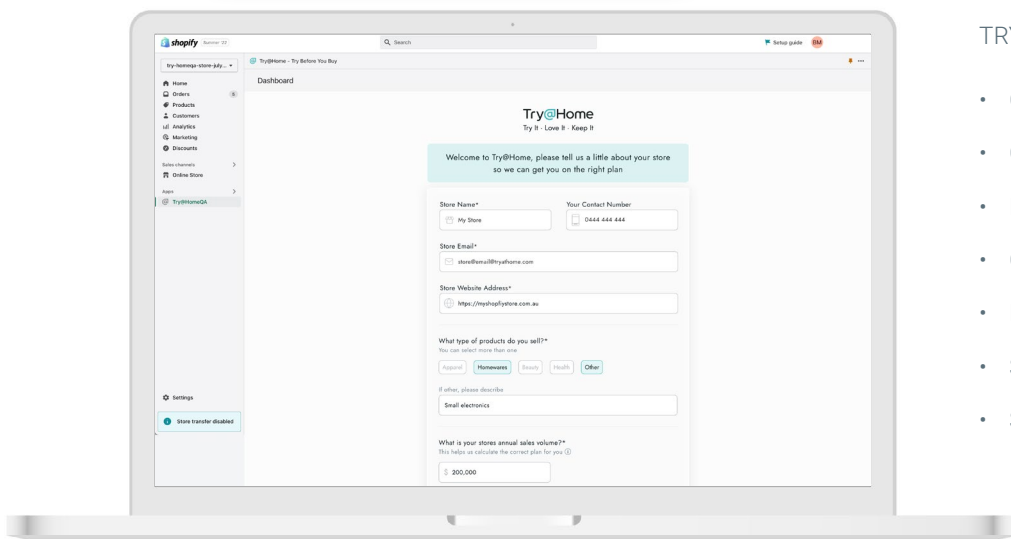
Jamie Wooster · 0434 998 497 · [disent@gmail.com](mailto:disent@gmail.com)

# DESIGN EXAMPLES OF JAMIE WOOSTER

📍 Gold Coast, QLD  
📞 0434 998 497  
✉ disent@gmail.com  
🔗 disentdesign.com



## Try@Home

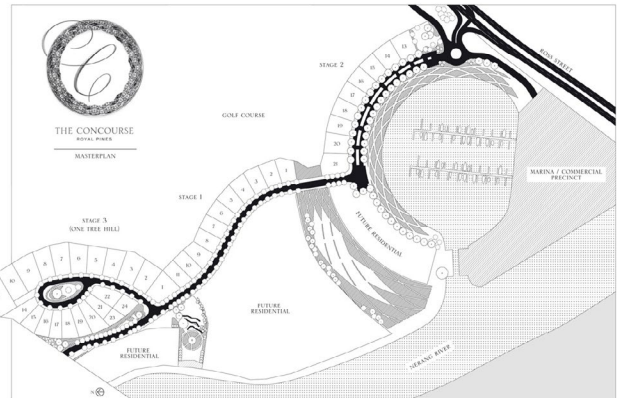
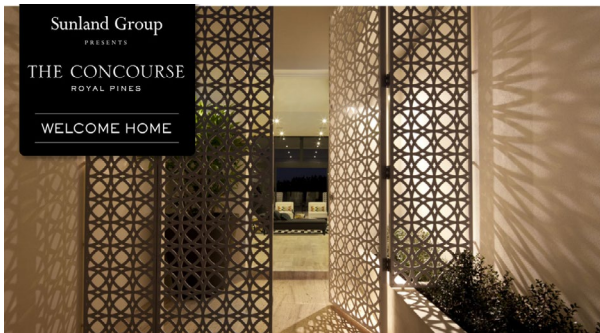


TRY@HOME

- Cart Product desktop UX ↗
- Cart Product mobile UX ↗
- Live example of cart ↗
- Custom iconography
- Logo design
- Shopify onboarding desktop UX ↗
- Shopify onboarding mobile UX ↗

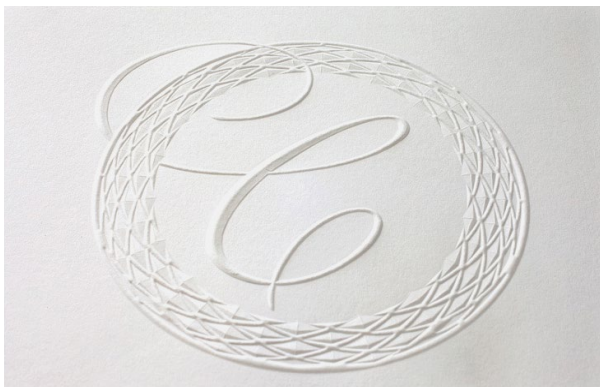
# DESIGN EXAMPLES OF JAMIE WOOSTER

📍 Gold Coast, QLD  
📞 0434 998 497  
✉ disent@gmail.com  
🌐 disentdesign.com



DISPLAY CENTRE THE CONCOURSE, ROYAL PINES RESORT, BENOWA - BY APPOINTMENT ONLY  
PHONE 1800 400 1800 - SUNLANDGROUP.COM.AU

Sunland Group  
ESTABLISHED  
1991



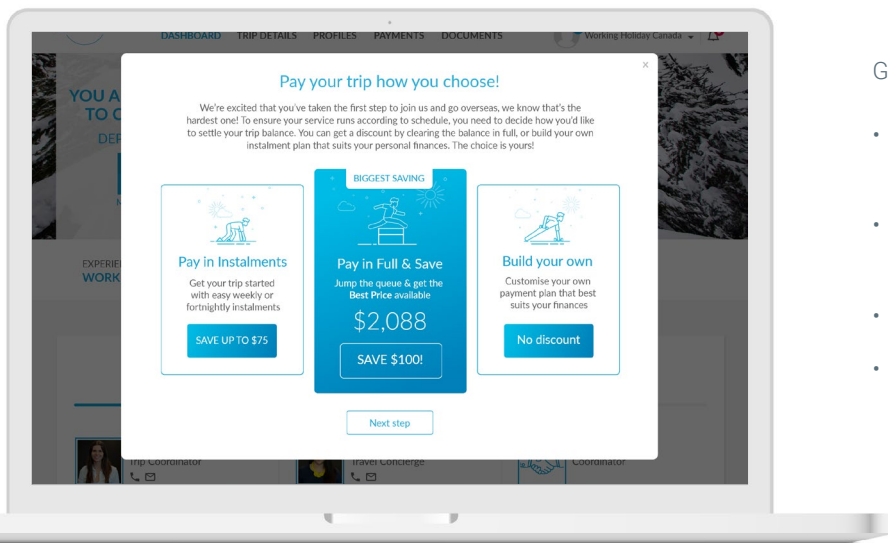
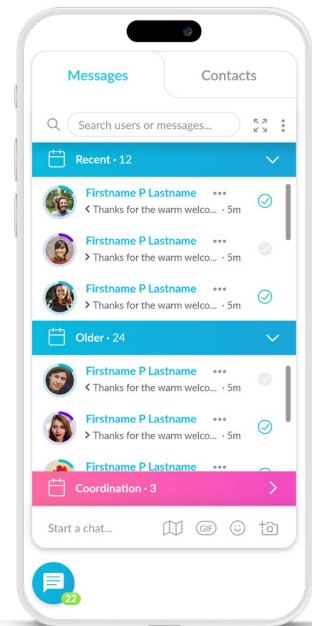
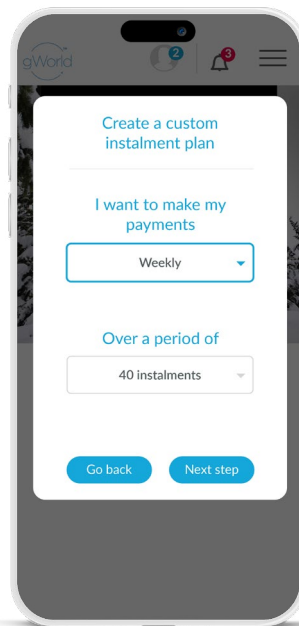
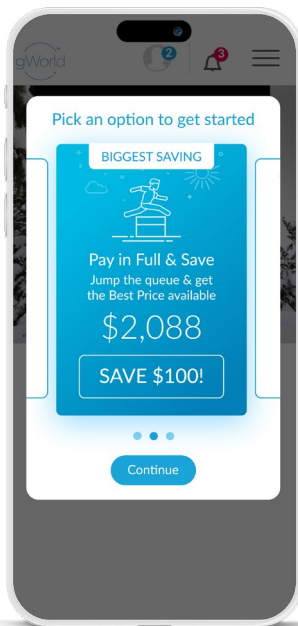
## THE CONCOURSE · ROYAL PINES RESORT [🔗](#)

- Logo development for prestigious land development project on the Gold Coast
- Map design of landscape
- Investor brochure design
- Embossed logo print



# DESIGN EXAMPLES OF JAMIE WOOSTER

📍 Gold Coast, QLD  
 ☎ 0434 998 497  
 ✉ disent@gmail.com  
 🔗 disentdesign.com

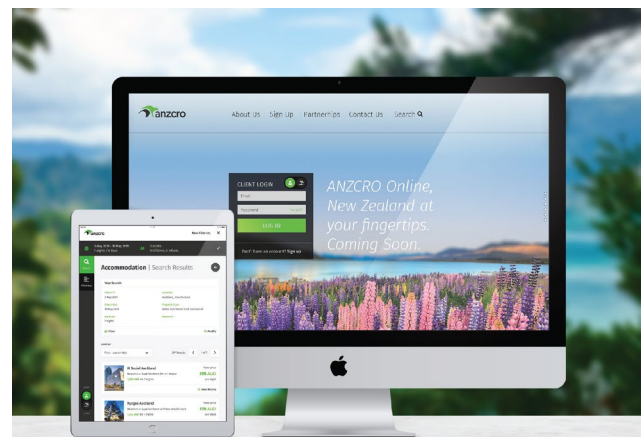
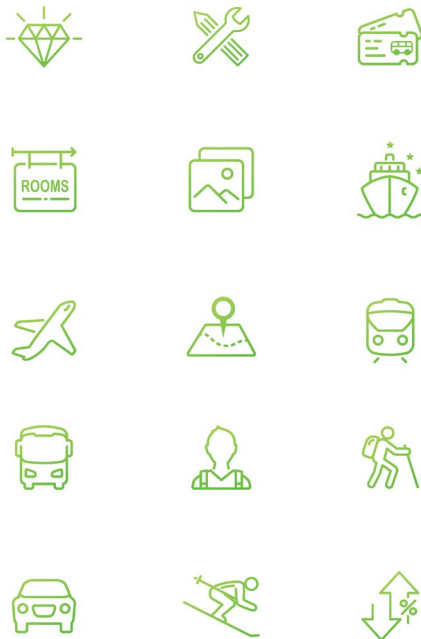


## GWORLD CRM

- Payment Plan mobile UX live prototype [↗](#)
- Custom chat messaging system UX live prototype [↗](#)
- Custom iconography
- Payment Plan desktop UX design & live prototype [↗](#)

# DESIGN EXAMPLES OF JAMIE WOOSTER

📍 Gold Coast, QLD  
📞 0434 998 497  
✉ disent@gmail.com  
🔗 disentdesign.com



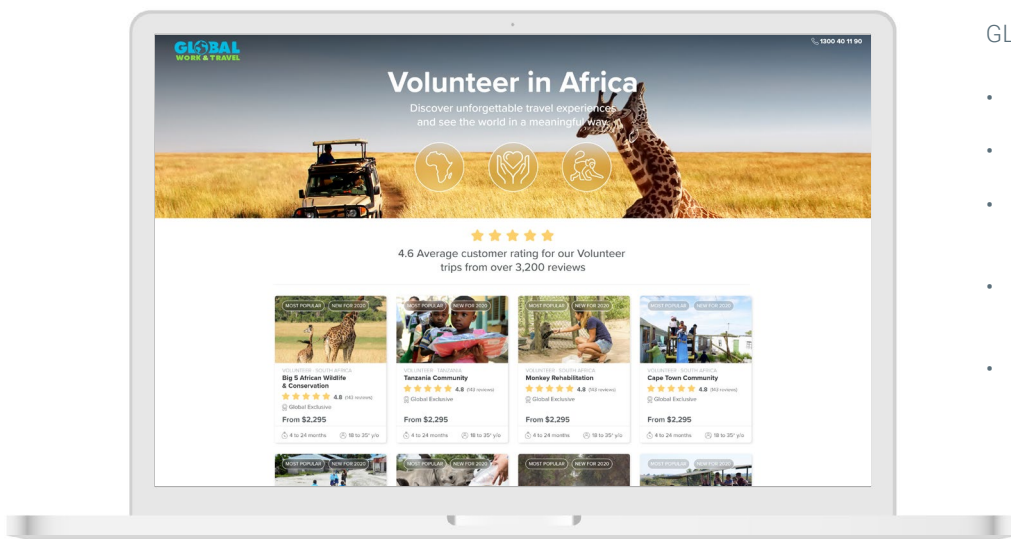
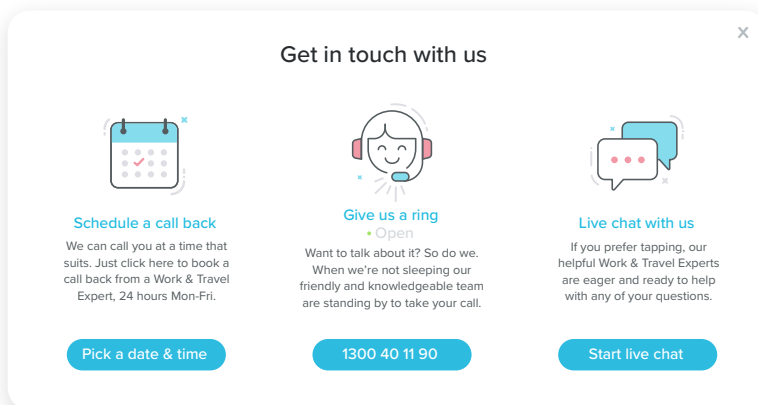
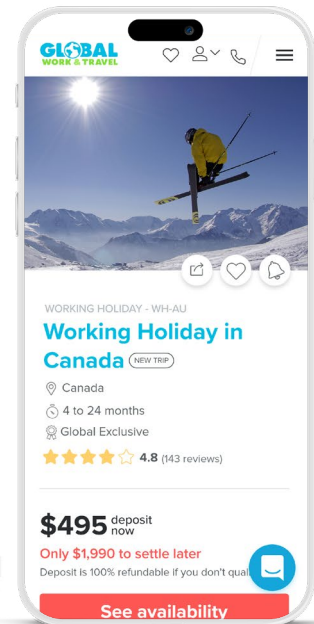
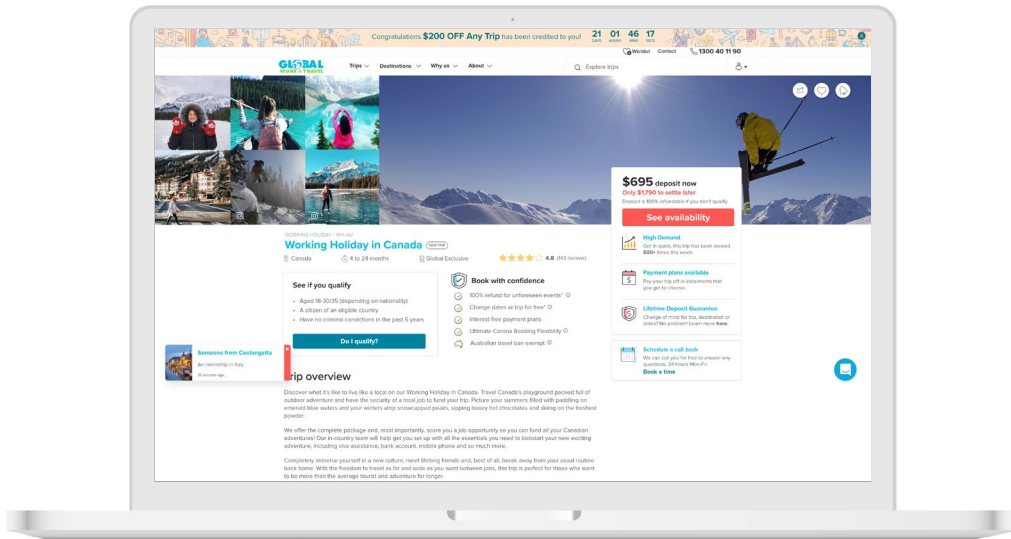
## ANZCRO MARKETING CASE STUDY 🔗

Various pieces of marketing collateral including key destination art pieces, website design, iconography and travel documentation.

Click on the title above to see more online.

# DESIGN EXAMPLES OF JAMIE WOOSTER

📍 Gold Coast, QLD  
 ☎ 0434 998 497  
 ✉ disent@gmail.com  
 🔗 disentdesign.com



## GLOBAL WORK & TRAVEL

- Product page UX live prototype [↗](#)
- Product page UX live site [↗](#)
- Get in Touch Custom iconography with live prototype [↗](#)
- Working Holiday graphic icon animation [↗](#)
- Product Landing Page live prototype [↗](#)



# DESIGN EXAMPLES OF JAMIE WOOSTER

📍 Gold Coast, QLD  
☎ 0434 998 497  
✉ disent@gmail.com  
🔗 disentdesign.com



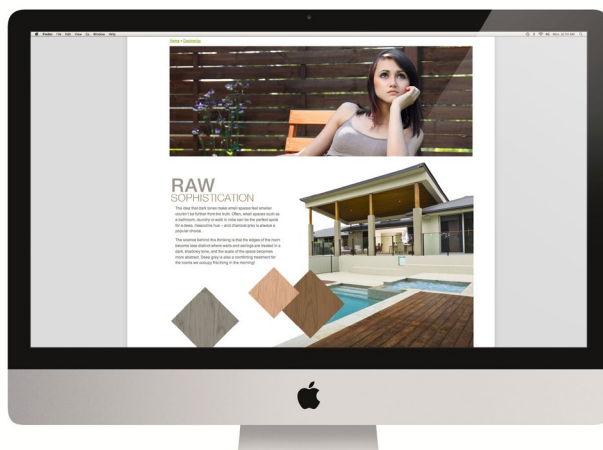
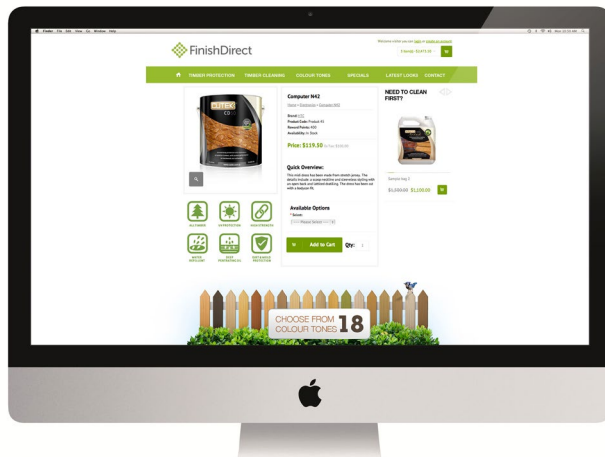
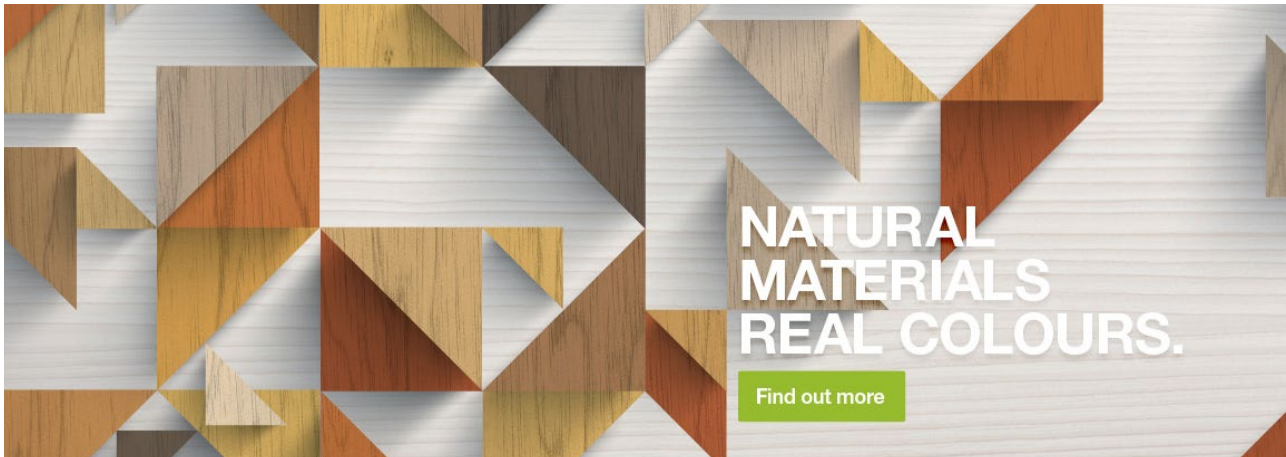
V8 SUPERCARS AUSTRALIA  
BATHURST 1000  
50TH ANNIVERSARY [🔗](#)

I proposed 3 concepts for the highly anticipated Bathurst 50th year anniversary event. All 3 poster designs were well received and used for different purposes throughout the marketing initiative.



# DESIGN EXAMPLES OF JAMIE WOOSTER

📍 Gold Coast, QLD  
 ☎ 0434 998 497  
 ✉ disent@gmail.com  
 🔗 disentdesign.com



BAMBOO



ENVIRONMENTALLY  
FRIENDLY



MC FREE



6 STAR  
GREEN RATED



WATER  
CLEAN UP



COVERAGE  
PER LITRE



ALL TIMBER



UV PROTECTION



HIGH STRENGTH



WATER  
REPELLENT



DEEP  
PENETRATING OIL



DIRT & MOLD  
PROTECTION

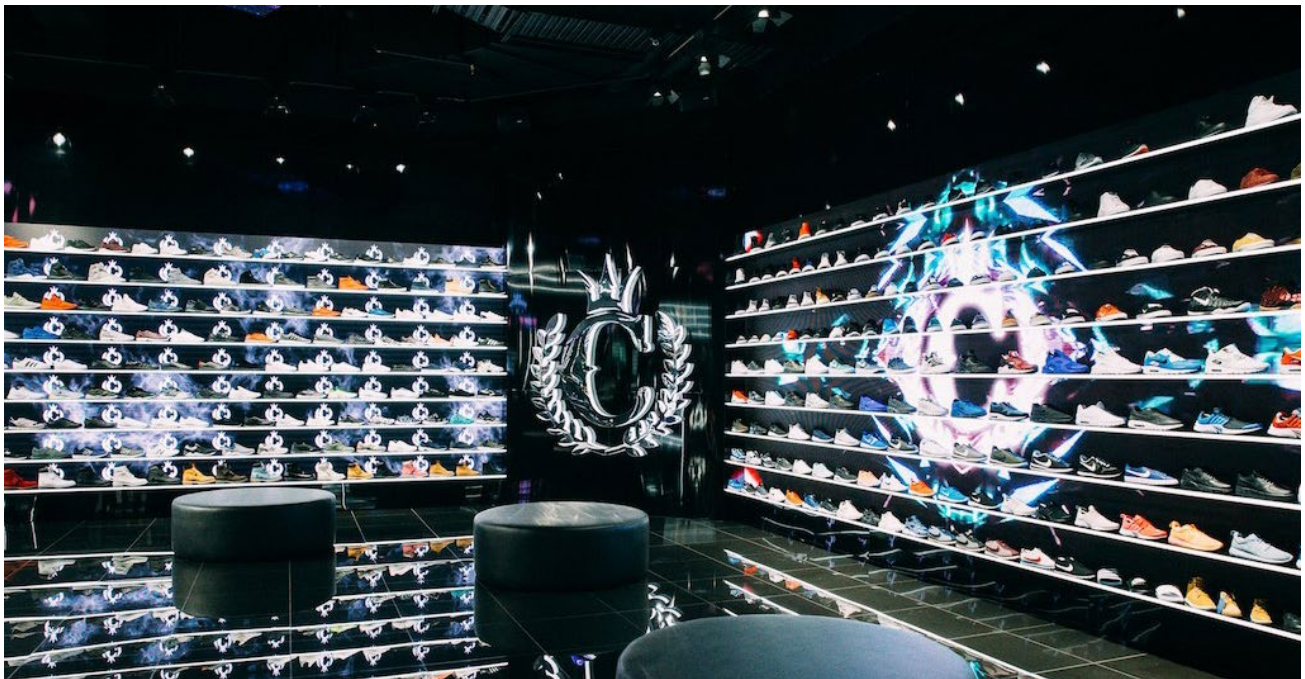
## FINISH DIRECT · ONLINE STORE [↗](#)

- Design and layout of online website store
- Artwork and key graphics
- Iconography for product descriptions



# DESIGN EXAMPLES OF JAMIE WOOSTER

📍 Gold Coast, QLD  
📞 0434 998 497  
✉ disent@gmail.com  
🌐 disentdesign.com



## CULTURE KINGS LOGO & BRANDING IDENTITY [↗](#)

A few years ago I redesigned the entire brand look and feel for the now iconic Culture Kings Australia, including the logo and key store signage elements. Click on the title above to see more online.